



MAUI

THE ADVENTURE IS WHAT LIES AHEAD



A NEW ZEALAND LEGEND

MAUI embodies the daring demi-god that walked between the realms of man and god. One legend tells of MAUI fishing New Zealand out of the sea. This adventurous nature and fearless spirit are attributes that are at the heart of MAUI wines.



A photograph of a bottle of Maui Chardonnay wine and a glass of white wine. The bottle is green with a white label that reads "MAUI CHARDONNAY MARLBOROUGH NEW ZEALAND". The label also features a blue and white geometric pattern. The glass is filled with a pale yellow wine. In the background, there is a bowl of green olives and a piece of bread on a wooden table.

FRESH & VIBRANT WITH A HINT OF FLAX, CANOE & WHALE BONE.

Maui is an adventurous and mischievous Maori legend known for his exploits and his trickery. His exploits include slowing down the sun, catching a giant fish which would become the North Island of New Zealand and discovering the secret of fire.

Maui is credited with catching a giant fish using the jawbone, which his ancestor Murirangawhenua had given him, as a fish hook; the giant fish would become the North Island of New Zealand, known as Te Ika-a-Maui. In some traditions his Waka (canoe) became the South Island, known as Te Waka a Maui.



THE RANGE

MAUI delivers you a world of flavour to kick-start your senses and bring sparkle back into your life. Our wine maker's brief was "flavour, flavour, flavour" and he sure has nailed that.

MAUI has been taking the world by storm and is one of our best sellers in the USA, Ireland, UK and Sweden. Our customers love the bright and bold branding and we often get comments of how it stands out amongst other brands.

But MAUI is not just about the looks, we make sure the wines always deliver on flavour. Since the first vintage 2011 that won a Trophy at the New Zealand International Wine Show, the MAUI range is always a high scorer.

Maui is known for being a great adventurer with an inquisitive nature and a fearless spirit. We believe these attributes are at the very heart of New Zealanders and the Maui range of wines.



MAUI HAWKES BAY CHARDONNAY

Delightfully expressed and friendly, this appealing chardonnay shows ripe stone fruit, rockmelon, vanilla and toasted almond notes on the nose. The palate is elegantly weighted and rounded, and delivers bright fruit intensity backed by creamy texture and well-pitched acidity, finishing long and smooth.



MAUI WAIPARA SAUVIGNON BLANC

It is intensely aromatic on the nose showing passionfruit, grapefruit, rockmelon and subtle herbaceous characters. The palate is beautifully ripe and vibrant, and displays pristine fruit flavours and fine texture, leading to a persistent mouth-watering finish. A terrific drink.



MAUI MARLBOROUGH PINOT GRIS

Poached pear, stone fruit, citrus and floral characters, which lead to a succulent palate that is beautifully rounded and fruity. The wine displays pristine fruit flavours with silky texture, well framed by refreshing acidity. Very approachable and friendly with plenty of delectable flavours



MAUI WAIPARA PINOT ROSÉ

This is generously flavoured while remaining elegant and delightful. Lifted aromas of white stone fruit, watermelon, floral and citrus on the nose. The palate is juicy and refreshing with lovely fruit intensity, leading to a mouth-wateringly tasty finish. Off-dry.



MAUI WAIPARA PINOT NOIR

A beautifully rounded pinot, the gently fragrant bouquet shows red cherry, mixed spice, toasted nut and mushroom characters. It is juicy and smooth on the palate, and delivers elegant fruit intensity, nicely framed by soft tannins. A friendly, very approachable pinot with gentle fruit flavours and subtle savoury notes.

MAUI

MAUI is a Tiki Wines brand.

Distributed by:

Fruit Driven Wines
Managing Director: Darryll Puddy
Ph: +44 (0) 1672 540563
email: darryll@fruitdrivenwines.com
www.fruitdrivenwines.com



TIKI
WINE & VINEYARDS

9/18 Taurus Place, Bromley,
Christchurch 8063
PO Box 17655 Sumner
Christchurch 8840
New Zealand