



MAUI

THE ADVENTURE IS WHAT LIES AHEAD



A NEW ZEALAND LEGEND

MAUI embodies the daring demi-god that walked between the realms of man and God. One legend tells of MAUI fishing New Zealand out of the sea. This adventurous nature and fearless spirit are attributes that are at the heart of MAUI wines.



A photograph of a glass of beer and a bottle of Maui beer. The glass is filled with a golden beer and has a white label with the word 'MAUI' in blue. The bottle is green and has a blue and white patterned label. In the background, there is a bowl of olives and a wooden cutting board with a knife.

FRESH & VIBRANT WITH A HINT OF FLAX, CANOE & WHALE BONE.

An adventurous Māori demi-god known for his adventurous exploits and his mischievous nature, Maui is synonymous in the stories and legends of how New Zealand came to be.

Slowing down the sun, discovering the secret of fire and catching the giant fish we know today as the North Island of New Zealand, are talents he is credited with in Māori legend. Using a giant jawbone gifted to him by his ancestor Muri-ranga-whenua, he caught the giant fish from his waka (canoe), which as legend tells us, is now the South Island of New Zealand.



THE RANGE

MAUI delivers you a world of flavour to kick-start your senses and bring sparkle back into your life. Our wine maker's brief was "flavour, flavour, flavour" and he sure has nailed that.

MAUI has been taking the world by storm and is one of our best sellers in the USA, Ireland, UK and Sweden. Our customers love the bright and bold branding and we often get comments of how it stands out amongst other brands.

But MAUI is not just about looks, we make sure the wine always delivers on flavour. Since the first vintage in 2011, that won a Trophy at the New Zealand International Wine Show, the MAUI range has always achieved high accolades.

Maui is known for being a great adventurer with an inquisitive nature and a fearless spirit. We believe these attributes are at the very heart of New Zealanders and the MAUI range of wines.



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MAUI is a Tiki Wine & Vineyards brand.



TIKI
WINE & VINEYARDS

27 Heywards Road, Clarkville
Kaiapoi, North Canterbury 7692
PO Box 17655 Sumner
Christchurch 8840
New Zealand